



November 9, 2022

To whom it may concern:

This year we completed our second financial campaign with Lynch Development. Our first campaign was in 2017 and our second was in early Spring of 2022 coming out of Covid. We have been very pleased on both occasions.

The Lynch method begins with a current Feasibility Study which calls for the parish to refine its case and determines the strength of support for that case. This is incredibly important, and no major campaign should begin without one. It requires the parish to refine the case statement to those elements with broad support and asks the major donors about the size of their potential gift. With Lynch this inquiry was thorough, yet done gently and with grace, so that the parish might have a real sense of what to expect when the campaign was launched.

In both of our campaigns the Lynch onsite representative was well prepared, well-motivated, for meetings and events. They did all their own setups and takedowns and were no burden to the parish. When it came to the donor meetings the Lynch representative was always present. I did the case presentation, and the representative did the "ask," which was great!

I recommend Lynch Development with reservation and look forward to doing business with them again.

Sincerely,

Rev. Thomas Dufner

Pastor